

INTERNATIONAL EXHIBITION AND SALON

MARCH 27-29 SEPTEMBER 2-4

MOSCOW, EXPOCENTRE

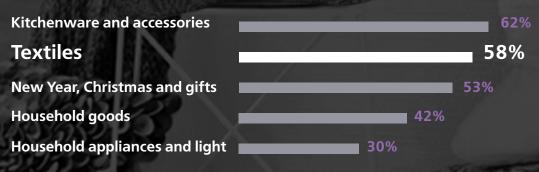
Organizer: GK Mayer Tel: +7 (495) 363-50-32/33, info@hhexpo.ru www.hhexpo.ru/textile



KEY SECTIONS:

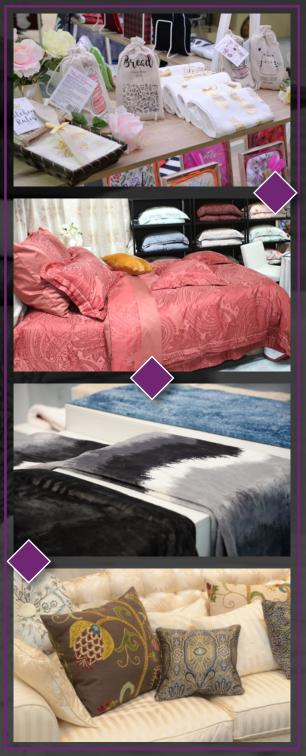
- Bed linen
- Bed covers, plaids, quilts, pillows
- Textile for bathroom: towels, bath robes
- Textile for kitchen: towels, pot holders, aprons
- Tablecloths, napkins
- Decorative pillows, pillow covers
- Home clothes, footwear
- Curtains, portieres
- Carpets and floor coverings

INTEREST OF PROFESSIONAL VISITORS TO THE SECTOR OF TEXTILES



Exhibition-salon will be held at the same time with the International HouseHold Expo spring 2024

HOUSEHOLD EXPO



OPPORTUNITIES

- contacts with buyers, who look for new suppliers at the exhibition
- new suppliers and distributors of your products
- expansion of sales geography on the whole territory of Russia
- contracts with the leading Russian retailers

BENEFITS OF PARTICIPATION

- high quality of visitor audience
- direct contacts with buyers
- program of participation support: special mailings of catalog of products and (or) other information about products, company and offers for interested distributors, as well as organization of meetings with potential partners on the territory of the exhibition

BUSINESS PROGRAM IN THE FRAMEWORK OF THE EXHIBITION-SALON:

🛞 Home Trend

- analytic information
- trends of the 2023/2024 season
- educational workshops
- 'buyer- supplier' negotiations





Buyers of **85** regions of Russia and more than **50** countries of Europe and world visit the exhibition



VISITOR PROFILE:

owners and general directors of home textile stores, top managers and sale directors of the leading retailers, individual entrepreneurs, private label managers, HoReCa representatives, furniture salons and shops

Permanent visitors of the exhibition are buyers of the leading marketplaces, internet shops and federal and regional retail chains, industry stores:

Yandex.Market (Beru), Wildberries, OZON, SDEK Market, Leroy Merlin, DNS, Pochta Rossii, SberMarket, Lamoda, Tmall, Leroy Merlin, Kenguru, OBI, Metro, Tvoy dom, Vimos, Familia, FIX Price, HOFF, IKEA, Westwing Russia, Williams et Oliver, Askona, Eurodom, Posudov, Spetstorg, Stokmann, Stolplit, OGO-GO OBSTANOVOCHKA, Perviy mebelniy, Perviy gipermarket mebeli, Kirgu, Alwero, Arya home, Cleanelly, Sonberry, TAC, Togas, BelPostel, Neprospi, Osnova snov, Perina Peroni, Postelka, Son i Ya and many others

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